

Beat: Lifestyle

## 2017 Hong Kong Book Fair

### Latest instalment of HK Book Fair huge

Hong Kong, 19.08.2017, 11:56 Time

**USPA NEWS** - The latest edition of the Hong Kong Book Fair concluded in July to the highest number of exhibitors ever. Nearly 700 companies participated from more than three-dozen countries.

The latest edition of the Hong Kong Book Fair concluded in July to the highest number of exhibitors ever. Nearly 700 companies participated from more than three-dozen countries. This year's theme was "travel", and although there weren't a very visible number of exhibitors focusing on travel books, there was a focus on international literature.

Apart from the books in literature exhibitions, there were also over 300 cultural events for the public to meet world-renowned authors and creative writers. There were creative writing workshops, book signing sessions, and lectures given by these special guests. Among these guests were the illustrators of "Le Petit Prince", local authors Perry Lam and Mark O'Neill, travel writer Tim Moore, and Congolese author Alain Mabankou.

This year has shown an increase in exhibitors targeting parents with young children who hope to give them a leg up in school. Apart from a specially designated Children's Paradise, there were also a lot of educational books and learning materials in the regular exhibition area.

Although this year's book fair was affected by a typhoon, forcing the fair to close for a half day, merchants had faith that they had made up their losses that night. Visitors affected also had the opportunity to refund their tickets.

#### Article online:

<https://www.uspa24.com/bericht-11763/2017-hong-kong-book-fair.html>

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V.i.S.d.P. & Sect. 6 MDSStV (German Interstate Media Services Agreement): Jonathan Got

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