

Beat: Arts

The composer of Ricky Martin and a writer of best sellers, awarded

Awards De pura cepa in Spain

Logrono, Spain, 16.03.2018, 15:46 Time

USPA NEWS - A Spanish singer-songwriter based in the United States and a writer of best sellers whose works, translated into English, are sold in the United States, along with four other people, received the 'De pura cepa' awards granted by TVR, the regional television of The Rioja. Beatriz Luengo and Lorenzo Silva shared awards with veteran actor Jose Sacristan, singer Mikel Erentxun, humorist Joaquin Reyes and the irreverent television journalist Cristina Pardo.

In Spain, the expression "de pura cepa" (of pure strain) refers to someone authentic. It comes from the world of wine, since the strain is each of the plants that make up the vineyard and a plant of pure strain is one that has not undergone mixtures. It is not surprising that, if there are some awards that take their name from this Spanish expression, be it in La Rioja wine region, where the wine industry is the engine of the regional economy.

This year, the regional television of La Rioja TVR turns 20 years old and the current edition of the awards 'De pura cepa' that the chain offers, twinned with the centennial newspaper La Rioja, had a special flavor. Six hundred invited to a gala that was attended by members of the regional government of La Rioja, prominent businessmen and the general public.

The winners of this year were the Spanish singer, actress and composer Beatriz Luengo, winner of a Grammy as the author of Ricky Martin's last album; the writer of best sellers Lorenzo Silva; the veteran actor Jose Sacristan; singer Mikel Erentxun, former member of the band Duncan Dhu; the humorist Joaquin Reyes, presenter of several editions of the Goya awards, and the irreverent television journalist Cristina Pardo, scourge of politicians. All of them received a sculpture that symbolizes the values "that the prize represents."

Article online:

<https://www.uspa24.com/bericht-12932/the-composer-of-ricky-martin-and-a-writer-of-best-sellers-awarded.html>

Editorial office and responsibility:

V.i.S.d.P. & Sect. 6 MDSStV (German Interstate Media Services Agreement): Jose A. Martin

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